TECHNOLOGY INTEGRATION FOR A PREDICTABLE, PROFITABLE, AND PATIENT-CENTRIC PRACTICE



INTENDED AUDIENCE

Endodontists interested in learning about new technology including the GentleWave® System.

COURSE OVERVIEW

As new technology emerges in dentistry, questions arise for the modern endodontist: what kind of impact would this technology have on my patients, my team, and my practice? This course will answer these questions and help you gain an understanding of the latest peer-proven technologies in the endodontic space today. Hear from clinicians who have leveraged technology to impact the patient experience, create a more predictable root canal procedure, and maximize profitability for their practice — without adding unnecessary complexity to their routine.

COURSE OBJECTIVES

- Examine the GentleWave System Mechanism of Action and the science behind its safety
- Discuss opportunities for creating a more predictable and simplified workflow through use of technological advances such as the GentleWave System
- Review the return on investment and related practice management techniques with the GentleWave System, to include scheduling, billing, and marketing
- > Apply learnings in a hands-on clinical lab with instructor oversight

COURSE INSTRUCTOR



Scott K. Hetz DMD

SATURDAY, DECEMBER 14, 2024 | LIVE

SIGNIA BY HILTON ORLANDO BONNET CREEK

14100 Bonnet Creek Resort Ln. Orlando, FL 32821

Join us for a post-course networking dinner. Please RSVP for the dinner on your registration link located below.

Didactic Session: 8:00AM – 12:30PM EST **Hands-On Lab:** 1:00PM – 3:30PM EST

CE Credits Offered: 6 CEs **Maximum Attendees:** 12



To register, scan QR or visit: https://cvent.me/7484nr

COURSE INSTRUCTOR



Scott K. Hetz DMD

Scott K. Hetz DMD, is a 1997 graduate of the University of Pittsburgh School of Dental Medicine. Dr. Hetz served in the United States Air Force for 9 years including an Advanced Education in General Dentistry program. Also while on active duty, he received his specialty Certificate in Endodontics from the University of Southern California in 2004. Dr. Hetz is a Diplomate of the American Board of Endodontics, member of the Endodontic College of Diplomates and Specialist Member of the American Association of Endodontists and District of Columbia Dental Society. He volunteers as Affiliate Faculty in the Department of Endodontics Naval Postgraduate Dental School at Walter Reed National Military Medical Center. Dr. Hetz maintains a full time practice as a partner with Advanced Endodontic Associates in Washington, D.C.





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3/1/2024 - 2/28/2027 AGD Provider ID: 396437



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