

# ENDODONTIC PRACTICE VISION WORKSHOP: OBSERVE, APPLY, AND ACHIEVE IMPROVEMENTS IN PRACTICE EFFICIENCY AND PROFITABILITY



## INTENDED AUDIENCE

Endodontists and their team who currently utilize the GentleWave® System in their practice and are looking to gain increased clinical and practice efficiency.

## COURSE OVERVIEW

Establishing clear practice goals and metrics is essential to achieving your practice vision. Attendees will be immersed in a workshop to crystallize their own practice vision, metrics, and mechanisms for team accountability to help participants achieve their goals. This course will provide participants with the opportunity to observe office workflow, schedule management, patient treatment, and communication through instruction lead by Dr. Chopra and her dental assistant and front office team leaders. Dr. Chopra will also discuss how integrating advanced technology can lead to increased practice efficiency and profitability.

## COURSE OBJECTIVES

- › Observe and discuss strategies for managing an efficient endodontic practice, to include patient scheduling, procedural workflow, team communication, and metrics
- › Review efficient integration of advanced technologies, including the GentleWave® Procedure
- › Examine the steps for creating a practice vision and implementing practical team goals and objectives

## COURSE INSTRUCTORS



**Sonia Chopra**  
DDS



**Michelle Allen**  
Clinical Lead



**Krista Lukaesko**  
Front Desk Lead

## FRIDAY, OCTOBER 11, 2024 | LIVE

### BALLANTYNE ENDODONTICS

14135 Ballantyne Corporate Pl #215  
Charlotte, NC 28277

Please join us after the course for a networking event with the speakers and your peers.

**Live In-Office Observation:** 8:45AM – 10:30AM EST

**Lunch, Didactic & Goal Setting:** 11:00AM – 4:00PM EST

**Dinner & Networking:** 5:00PM – 7:00PM EST

**Course Fee:** WAIVED

**CE Credits Offered:** 7 CEs

**Maximum Attendees:** 5 teams (Team = 1 Endo + 2 Office Staff)

A pre-course assessment completed by each registrant will specify personal objectives and points of interest to ensure the agenda is tailored to each team.



To register, scan QR or visit:  
<https://cvent.me/eDzAaL>

## COURSE INSTRUCTORS



**Sonia Chopra**  
DDS

Sonia Chopra, DDS was the first female Board-Certified endodontist in Charlotte, North Carolina, and she founded Ballantyne Endodontics in Charlotte in 2008. The staff include three endodontists and a staff of fifteen, and the practice consistently receives positive patient reviews. As a mentor, Dr. Chopra is inspired to improve endodontic education for general dentists, dental residents, and patients. She is author of Tooth Wisdom, a book designed to help patients become informed and empowered in their own oral health. She loves teaching her fellow endodontists how to grow their practices and improve efficiencies in their workflows so they can be more effective and profitable. Dr. Chopra is also co-founder of A Night for Smiles, an annual gala bringing Charlotte-area dentists together to support dental health initiatives. She is an active member of the American Association of Endodontics.



**Michelle Allen**  
Clinical Lead

Michelle has been assisting for almost 13 years at Ballantyne Endodontics. The one thing she loves most about dental assisting is the patient interaction and teamwork, but also the ability to learn on a regular basis. She started her journey as a part time employee and is now the clinical leader and mentor to an amazing team. When she is not at the office, she loves to travel and go on adventures with her pup Axell.



**Krista Lukaesko**  
Front Desk Lead

Krista was originally a patient of Dr. Chopra's and received the GentleWave Procedure prior to coming on board as the front office lead. Krista has been a part of the team for almost 4 years now at Ballantyne Endodontics. Her current responsibilities include insurance contracting, billing, social media, SEO marketing, and serving as a patient liaison. Prior to joining the team, Krista owned and managed a small business for over 4 years.

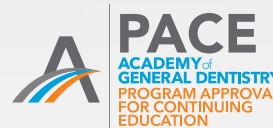


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3/1/2024 – 2/28/2027  
AGD Provider ID: 396437

