# TECHNOLOGY INTEGRATION FOR A PREDICTABLE, PROFITABLE, AND PATIENT-CENTRIC PRACTICE



# **INTENDED AUDIENCE**

Endodontists interested in learning about new technology including the GentleWave® System.

### **COURSE OVERVIEW**

As new technology emerges in dentistry, questions arise for the modern endodontist: what kind of impact would this technology have on my patients, my team, and my practice? This course will answer these questions and help you gain an understanding of the latest peer-proven technologies in the endodontic space today. Hear from clinicians who have leveraged technology to impact the patient experience, create a more predictable root canal procedure, and maximize profitability for their practice — without adding unnecessary complexity to their routine.

# **COURSE OBJECTIVES**

- Examine the GentleWave System Mechanism of Action and the science behind its safety
- Discuss opportunities for creating a more predictable and simplified workflow through use of technological advances such as the GentleWave System
- > Review the return on investment and related practice management techniques with the GentleWave System, to include scheduling, billing, and marketing
- > Apply learnings in a hands-on clinical lab with instructor oversight

### **COURSE INSTRUCTORS**







James A. Smith, Jr.  $\ensuremath{\mathsf{DMD}}$ 

# SATURDAY, SEPTEMBER 14, 2024 | LIVE

### THE WESTIN AUSTIN DOWNTOWN

310 E 5th Street Austin, TX 78701

Join us for a post-course networking dinner. Please RSVP for the dinner on your registration link located below.

**Didactic Session:** 8:00AM – 12:30PM CST **Hands-On Lab:** 1:00PM – 3:30PM CST

**CE Credits Offered:** 6 CEs **Maximum Attendees:** 12



To register, scan QR or visit: https://cvent.me/35zDrK

# **COURSE INSTRUCTORS**



**Kirk Coury** DDS, MS

Dr. Coury attended Texas Tech University and received his DDS degree from Baylor College of Dentistry in 1987. A year after, he entered the endodontic residency program at the University of Texas Health Science Center – Houston where he received his Certificate in Endodontics and a master's degree in Dentistry. He opened his practice in Amarillo, Texas in December 1990 as the first endodontist in the Panhandle area. Dr. Coury is a Diplomate of the American Board of Endodontics, and Fellow of the International and American College of Dentists. He has authored several papers, and lectures frequently.



**James A. Smith, Jr.** DMD

Dr. Smith received his dental degree in 1980 from The University of Alabama School of Dentistry and completed his endodontic residency there in 1982. He has been in private endodontic practice for over 36 years and is an adjunct assistant professor with the Department of Endodontics at The University of Alabama at Birmingham School of Dentistry. Dr. Smith has co-authored an article that was published in the November 2014 Journal of Endodontics. His practice is located in Birmingham, Alabama.





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3/1/2024 – 2/28/2027 AGD Provider ID: 396437



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