

GENTLEWAVE® PROCEDURE: ROOT CANAL THERAPY TO OPTIMIZE PATIENT OUTCOMES AND PRACTICE INCOMES



INTENDED AUDIENCE

Endodontists interested in learning about new technology including the GentleWave® System.

COURSE OVERVIEW

As new technology emerges in dentistry, questions arise for the modern endodontist: what kind of impact would this technology have on my patients, my team, and my practice? This course will answer these questions and help you gain an understanding of the latest peer-proven technologies in the endodontic space today. Hear from a clinician who has leveraged technology to impact the patient experience, create a more predictable root canal procedure, and maximize profitability for his practice – without adding unnecessary complexity to his routine.

COURSE OBJECTIVES

- Examine the GentleWave System Mechanism of Action and the science behind its safety
- Discuss opportunities for creating a more predictable and simplified workflow through use of technological advances such as the GentleWave System
- Review the return on investment and related practice management techniques with the GentleWave System, to include scheduling, billing, and marketing
- Apply learnings in a hands-on clinical lab with instructor oversight

COURSE INSTRUCTORS



Eric Herbranson
DDS, MS



Michael Adams
DDS, MDS

FRIDAY, MAY 31, 2024 | LIVE

INTERDISCIPLINARY DENTAL EDUCATION ACADEMY – IDEA

1291 E. Hillsdale Blvd., Suite 123
Foster City, CA 94404

Didactic Session: 8:00AM – 12:30PM PST

Live Demo & Hands-On Lab: 1:30PM – 3:30PM PST

Course Fee: \$795

Early Bird Pricing: \$395 if registered by 05/01/24

CE Credits Offered: 7 CEs

Maximum Attendees: 12



To register, scan QR or visit:
<https://cvent.me/yVNeG2>

COURSE INSTRUCTORS



Eric Herbranson
DDS, MS

Dr. Eric Herbranson has more than 40 years of experience in clinical endodontics, teaching and image production since graduating with a Master of Science from Loma Linda University. Dr. Herbranson has long been a thought leader in endodontics on dentin preservation and maintaining the natural anatomy of the tooth, which closely aligns with Sonendo's mission of Saving Teeth Through Sound Science® Technology. He is actively involved in speaking and education at both universities and conferences on subjects that include incorporating new technologies into dentistry, surgical microscope photography and endodontic techniques related, but not limited to, dentin preservation.



Michael Adams
DDS, MDS

Dr. Michael Adams is an endodontist working with Dr. Zak Freer, DMD, at San Diego Center for Endodontics in Chula Vista, California. He graduated from UNMC College of Dentistry with his DDS in 2017 and from endodontic residency at UTHSC in Memphis, Tennessee with a specialist certificate and Master of Dental Science in 2020. His professional memberships include: the American Dental Association (ADA), American Association of Endodontists (AAE), California Dental Association (CDA) and the San Diego County Dental Society (SDCDS). He has presented at multiple dental conferences and contributes as a thought leader with Sonendo, Inc., an innovative dental technology company. He is dedicated to compassionately delivering high-quality clinical care to patients while emphasizing the maximization of relevant technology to achieve optimal outcomes.



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Sonendo

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3/1/2024 – 2/28/2027
AGD Provider ID: 396437

