

EXCEED EXPECTATIONS IN ROOT CANAL THERAPY:

TECHNOLOGY INTEGRATION FOR A PREDICTABLE, PROFITABLE, AND PATIENT CENTRIC PRACTICE



INTENDED AUDIENCE

Endodontists interested in learning about new technology including the GentleWave® System.

COURSE OVERVIEW

As new technology emerges in dentistry, questions arise for the modern endodontist: what kind of impact would this technology have on my patients, my team, and my practice? This course will answer these questions and help you gain an understanding of the latest peer-proven technologies in the endodontic space today. Hear from clinicians who have leveraged technology to impact the patient experience, create a more predictable root canal procedure, and maximize profitability for their practice — without adding unnecessary complexity to their routine.

COURSE OBJECTIVES

- Examine the GentleWave System Mechanism Of Action and the science behind its safety
- Discuss opportunities for creating a more predictable and simplified workflow through use of technological advances such as the GentleWave System
- Review the return on investment and related practice management techniques with the GentleWave System, to include scheduling, billing, and marketing
- Apply learnings in a hands-on clinical lab with instructor oversight

COURSE INSTRUCTORS



Rick Simcock
DDS



Karen Potter
DDS

SATURDAY, JULY 15, 2023

SONENDO HEADQUARTERS

26081 Merit Circle, Suite 117
Laguna Hills, CA 92653

Please join us after the course for a networking event with the speakers and your peers.

IRONWOOD CELLAR

2520 La Paz Rd., Suite 100
Laguna Hills, CA 92653

JULY 15, 2023 | LIVE

Didactic Session: 8:00AM – 12:00PM PST

Hands-On Lab: 12:30PM – 4:30PM PST

Dinner & Networking: 5:00PM – 7:00PM PST

Course Fee: \$795

Early Bird Pricing: \$400 If registered by 06/23/23

CE Credits Offered: 8 CEs

Maximum Attendees: 8

JULY 15, 2023 | VIRTUAL

Didactic Session: 8:00AM – 12:00PM PST

Course Fee: \$200

CE Credits Offered: 4 CEs



To register, scan QR or visit:
<https://cvent.me/QWxGL1>

COURSE INSTRUCTORS



Rick Simcock
DDS

Rick has been in Endodontic private practice for 23 years. He graduated from Loma Linda University in 1997 and then attended Albert Einstein Department of Dental Medicine where he received his Endodontic specialty certificate in 1999. Rick opened his first practice in Skagit County and then another in Bellingham in 2016. In 2020, he created Endo2Endo, LLC, an Endodontic coaching program for endodontists wanting to increase clinical efficiency and productivity. He has two adult children, Ethan and Lindsey. Rick and his wife, Hannah, live in Bellingham with their two fur babies, Eloise and Darby, a French Bulldog and a Goldendoodle. They enjoy skiing, snowboarding, working out, travel, and drinking great wine. In his free time, Rick plays stand-up bass for a band called the Dimes.



Karen Potter
DDS

Dr. Karen Potter was born and raised in San Clemente, CA, where she has had the honor of providing endodontic care for over 10 years. She attended the University of Southern California, where she graduated Magna Cum Laude with degrees in Spanish and Natural Sciences. She then attended the UCLA School of Dentistry and graduated Summa Cum Laude. At UCLA, she spent time in leadership and endodontic research that allowed her to publish multiple articles over the following years. After graduating from UCLA, she attended her Endodontic residency program at the University of Iowa, where she also met her husband, Sean. Her research project in residency regarding the placement of dental implants by endodontists has been published in the JOE and cited frequently. She practiced in Kansas City before moving back home to San Clemente in 2010 and received her Diplomate status with the American Board of Endodontists in 2011. Dr. Potter is a busy working mother of 3 who loves to share her passion for Endodontics by lecturing to other Endodontists and General Practitioners.



Sound Science®

ACADEMY



To register, scan QR or visit:
<https://cvent.me/QWxGL1>



Sonendo

Nationally Approved PACE Program
Provider for FAGD/MAGD credit.
Approval does not imply acceptance by
any regulatory authority or AGD
endorsement.

3/1/2022 – 2/28/2024

AGD Provider ID: 396437

